

Proposed City Rate & Fee Changes



**Budget Retreat
FY 2023-2024
March 15-17, 2023
Wampee Conference Center**

Proposed Rate Increases FY24

- No Property Tax Increase
- No Business License Fee Increase
- Fire Alarm (\$150) & Re-Inspection Fee (\$100) Increases
- Water & Sewer Rate Increase of 4% and 5% respectively
- Storm Water Rate Increase of 22% or \$2.05/ERU
- Solid Waste Convenience Fee
- Year Round Parking

Property Tax Millage Rate

4% Assessed Property (Owner Occupied)

4% Property Value	FY23	FY24	Increase Over FY23
	88.9	88.9	
\$100,000	\$116	\$116	\$0
\$250,000	\$289	\$289	\$0
\$500,000	\$579	\$579	\$0

6% Assessed Property

6% Property Value	FY23	FY24	Increase Over FY23
	88.9	88.9	
\$100,000	\$533	\$533	\$0
\$250,000	\$1,334	\$1,334	\$0
\$500,000	\$2,667	\$2,667	\$0

Maintain Credit	67.45%
FY24 Credit:	60.0 mills
Net Tax Millage:	28.9 mills

Property Tax Comparison

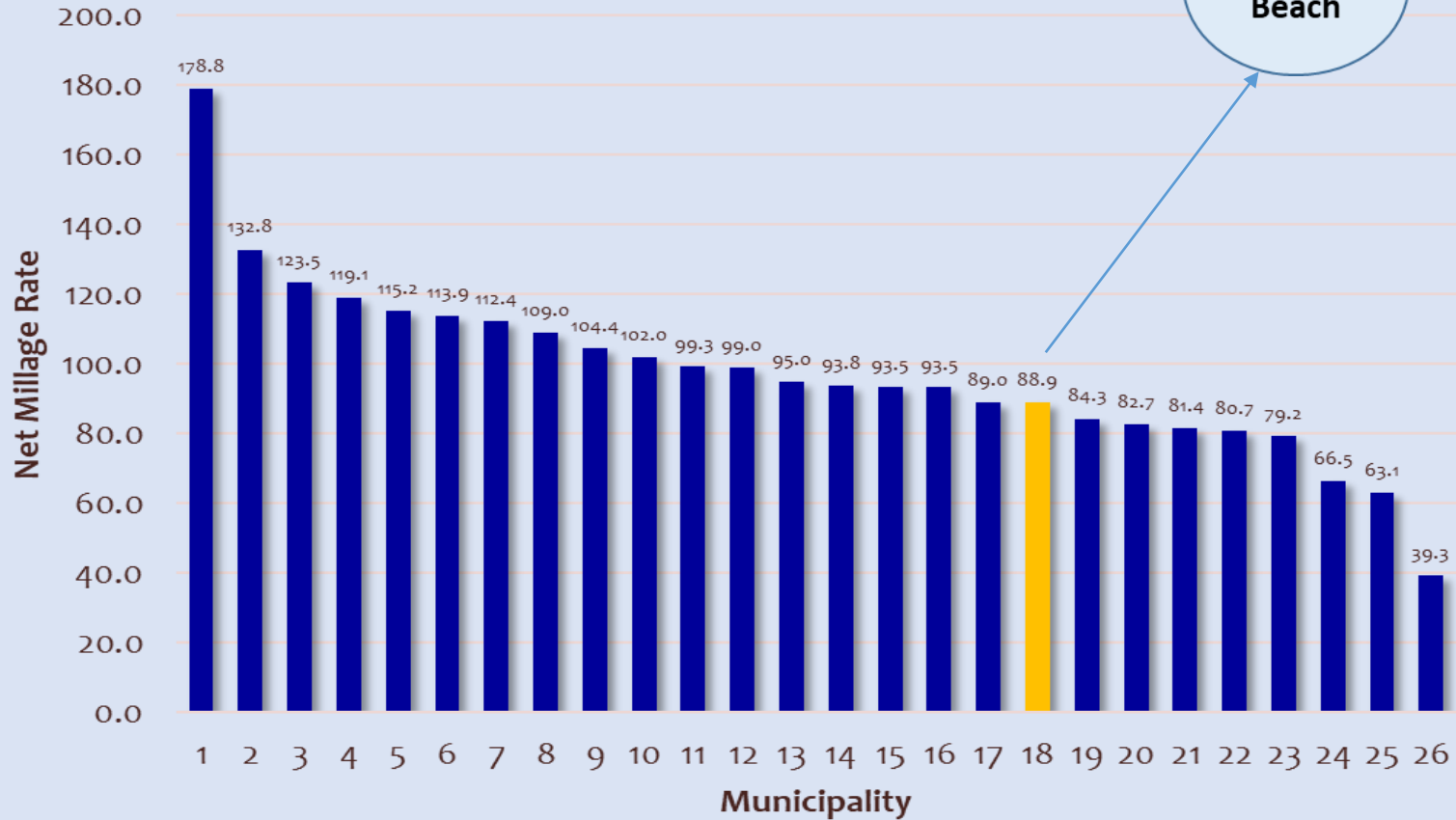
City of Myrtle Beach, SC Comparative Effective Millage Rate Survey Based on 2022 Tax Rate															
City	Millage	TDF*	4% Assessment Examples			6% Assessment Examples			FY 23 General			Fiscal Year			
			100,000	200,000	350,000	350,000	500,000	750,000	Fund Budget	Property Tax	Percentage	2020	2021	2022	Inc/Dcs
Myrtle Beach	88.9	0.0024													
Tax Amount			\$ 115.60	\$ 231.20	\$ 404.60	\$ 1,866.90	\$ 2,667.00	\$ 4,000.50							
Effective Millage			28.90	28.90	28.90	88.90	88.90	88.90	116,216,207	25,290,732	21.8% FY 22 Actual	78.9	78.9	88.9	10.0
										28,797,000	24.8% FY 23 Budget				
Charleston	84.3	0.00094													
Gross Tax Amt			\$ 337.20	\$ 674.40	\$ 1,180.20	\$ 1,770.30	\$ 2,529.00	\$ 3,793.50							
Net Tax Amount			\$ 243.20	\$ 486.40	\$ 851.20	\$ 1,441.30	\$ 2,059.00	\$ 3,088.50		91,641,421	36.4% FY 22 Actual				
Effective Millage			60.80	60.80	60.80	68.63	68.63	68.63	251,883,708	107,045,000	42.5% FY 23 Budget	86.3	84.3	84.3	-2.0
Columbia	93.8	0.002321													
Gross Tax Amt			\$ 375.20	\$ 750.40	\$ 1,313.20	\$ 1,969.80	\$ 2,814.00	\$ 4,221.00							
Net Tax Amount			\$ 143.10	\$ 286.20	\$ 500.85	\$ 1,157.45	\$ 1,653.50	\$ 2,480.25		37,415,705	22.7% FY 21 Actual				
Effective Millage			35.78	35.78	35.78	55.12	55.12	55.12	164,810,594	62,900,974	38.2% FY 23 Budget	93.8	93.8	93.8	0.0
Greenville	81.4														
Tax Amount			\$ 325.60	\$ 651.20	\$ 1,139.60	\$ 1,709.40	\$ 2,442.00	\$ 3,663.00							
Effective Millage			81.40	81.40	81.40	81.40	81.40	81.40	123,902,226	54,986,660	44.4% FY 23 Budget	85.3	81.4	81.4	-3.9
Mt. Pleasant	39.3	0.00045													
Gross Tax Amt			\$ 157.20	\$ 314.40	\$ 550.20	\$ 825.30	\$ 1,179.00	\$ 1,768.50							
Net Tax Amount			\$ 112.20	\$ 224.40	\$ 392.70	\$ 667.80	\$ 954.00	\$ 1,431.00		45,822,596	43.4% FY 22 Actual				
Effective Millage			28.05	28.05	28.05	31.80	31.80	31.80	105,644,641	45,504,832	43.1% FY 23 Budget	39.3	39.3	39.3	0.0
North Charleston	95.0	0.00083													
Gross Tax Amt			\$ 380.00	\$ 760.00	\$ 1,330.00	\$ 1,995.00	\$ 2,850.00	\$ 4,275.00							
Net Tax Amount			\$ 297.00	\$ 594.00	\$ 1,039.50	\$ 1,704.50	\$ 2,435.00	\$ 3,652.50		60,583,641	44.0% FY 22 Actual				
Effective Millage			74.25	74.25	74.25	81.17	81.17	81.17	137,593,795	62,750,000	45.6% FY 23 Budget	95.0	95.0	95.0	0.0
North Myrtle Beach	45.0														
Tax Amount			\$ 180.00	\$ 360.00	\$ 630.00	\$ 630.00	\$ 900.00	\$ 1,350.00							
Effective Millage			45.00	45.00	45.00	45.00	45.00	45.00	47,485,863	20,950,000	44.1% FY 23 Budget	45.0	45.0	45.0	0.0
Rock Hill	93.5														
Tax Amount			\$ 374.00	\$ 748.00	\$ 1,309.00	\$ 1,963.50	\$ 2,805.00	\$ 4,207.50							
Effective Millage			93.50	93.50	93.50	93.50	93.50	93.50	79,668,814	35,544,595	44.6% FY 23 Budget	93.5	93.5	93.5	0.0
Spartanburg	104.4														
Tax Amount			\$ 417.60	\$ 835.20	\$ 1,461.60	\$ 2,192.40	\$ 3,132.00	\$ 4,698.00							
Effective Millage			104.40	104.40	104.40	104.40	104.40	104.40	47,134,818	18,225,000	38.7% FY 23 Budget	104.4	104.4	104.4	0.0

*TCF = Tax Credit Factor - Cities located in counties that have opted to have a Local Option Sales Tax use a Tax Credit Factor to determine the amount of tax credit to be applied to each property tax bill.
For Myrtle Beach the TCF is based on the Local Option Tourism Tax (TDF)

Property Tax rollback decreased millage.

Property Tax Comparison

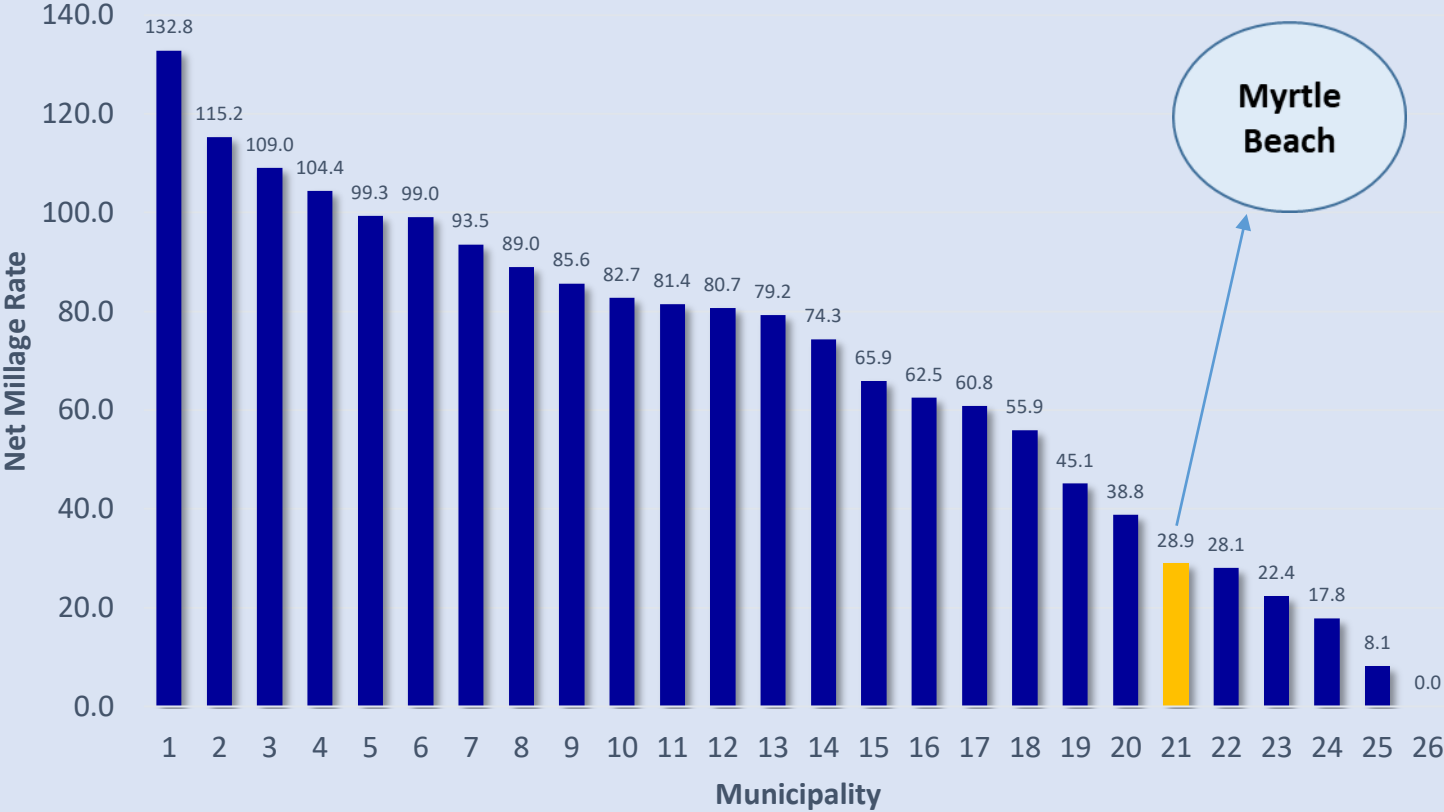
Comparison of Selected City's Gross Property Tax Rates



1. Lancaster
2. Clover
3. Laurens
4. Clinton
5. York
6. Gaffney
7. Abbeville
8. Anderson
9. Spartanburg
10. Sumter
11. Westminster
12. Greer
13. N. Charleston
14. Columbia
15. Rock Hill
16. Union
17. Tega Cay
18. Myrtle Beach
19. Charleston
20. Conway
21. Greenville
22. Newberry
23. Fort Mill
24. Easley
25. Florence
26. Mt. Pleasant

Property Tax Comparison

Comparison of Selected City's Net Property Tax Rates



1. Clover
2. York
3. Anderson
4. Spartanburg
5. Westminster
6. Greer
7. Rock Hill
8. Tega Cay
9. Lancaster
10. Conway
11. Greenville
12. Newberry
13. Fort Mill
14. N. Charleston
15. Gaffney
16. Laurens
17. Charleston
18. Abbeville
19. Sumter
20. Columbia
21. Myrtle Beach
22. Mt. Pleasant
23. Florence
24. Easley
25. Clinton
26. Union

Fire Alarm & Fire Re-Inspection Fees

Current Ordinance with **Proposed Changes**:



F. False Alarms

An assessment of ~~\$200.00~~ **\$350.00** per false fire alarm will apply for each call for service resulting from a false alarm after the 3rd such false alarm in any 365 day period.

G. Inspection Fees

The following fees shall apply for Fire Safety Inspections to be conducted on a routine basis, annual or biannual depending upon the type of facility:



Tier One (less than 1,000 sq. ft.)	\$ 75.00 per inspection
Tier Two (1,000 to 2,499 sq. ft.)	\$ 100.00
Tier Three (2,500 to 9,999 sq. ft.)	\$ 150.00
Tier Four (10,000 to 49,999 sq. ft.)	\$ 200.00
Tier Five (50,000 sq. ft. or more)	\$ 300.00

Thirty day re-inspection (if required)	included in above fees
45 day and subsequent re-inspections	\$ 100.00 \$200.00 per inspection
Special Inspections	\$ 200.00 per inspection





Water & Sewer Rate Increase

Based on the Operating and Capital needs of the City, Consultants recommended a 4% increase in Water Rates and a 5% increase in Sewer Rates for a blended increase of 4.69%.

Water Rate Increase FY24				
Meter Size	FY23	FY24	% Increase	\$ Increase
3/4" & 5/8"	\$3.30	\$3.43	4%	\$0.13
1"	5.49	5.71	4%	0.22
1.5"	10.98	11.42	4%	0.44
2"	17.57	18.27	4%	0.70
3"	38.41	39.95	4%	1.54
4"	54.86	57.05	4%	2.19
6"	109.70	114.09	4%	4.39
Volume Rate				
Tier 1	\$1.73	\$1.80	4%	\$0.07
Tier 2	3.27	3.40	4%	0.14
Tier 3	3.67	3.82	4%	0.15
Tier 4	3.90	4.06	4%	0.16

Sewer Rate Increase FY24				
Meter Size	FY23	FY24	% Increase	\$ Increase
3/4" & 5/8"	\$4.45	\$4.68	5%	\$0.23
1"	7.45	7.83	5%	0.38
1.5"	14.89	15.64	5%	0.75
2"	23.79	24.98	5%	1.19
3"	52.08	54.69	5%	2.61
4"	74.4	78.12	5%	3.72
6"	148.76	156.20	5%	7.44
Volume Rate				
	\$4.20	\$4.41	5%	\$0.21

GSWS Increases / Gallon				
	FY23	FY24	% Increase	
Water	1.93	1.98	2.6%	
Sewer MB WWTP	2.2	2.26	2.7%	
Sewer Schwartz WWTP	3.12	3.2	2.6%	

Average Household User (7,500 gallons)	\$2.68
Blended Increase	4.6%
From	\$57.61
To	\$60.29



Water & Sewer Rate Increase

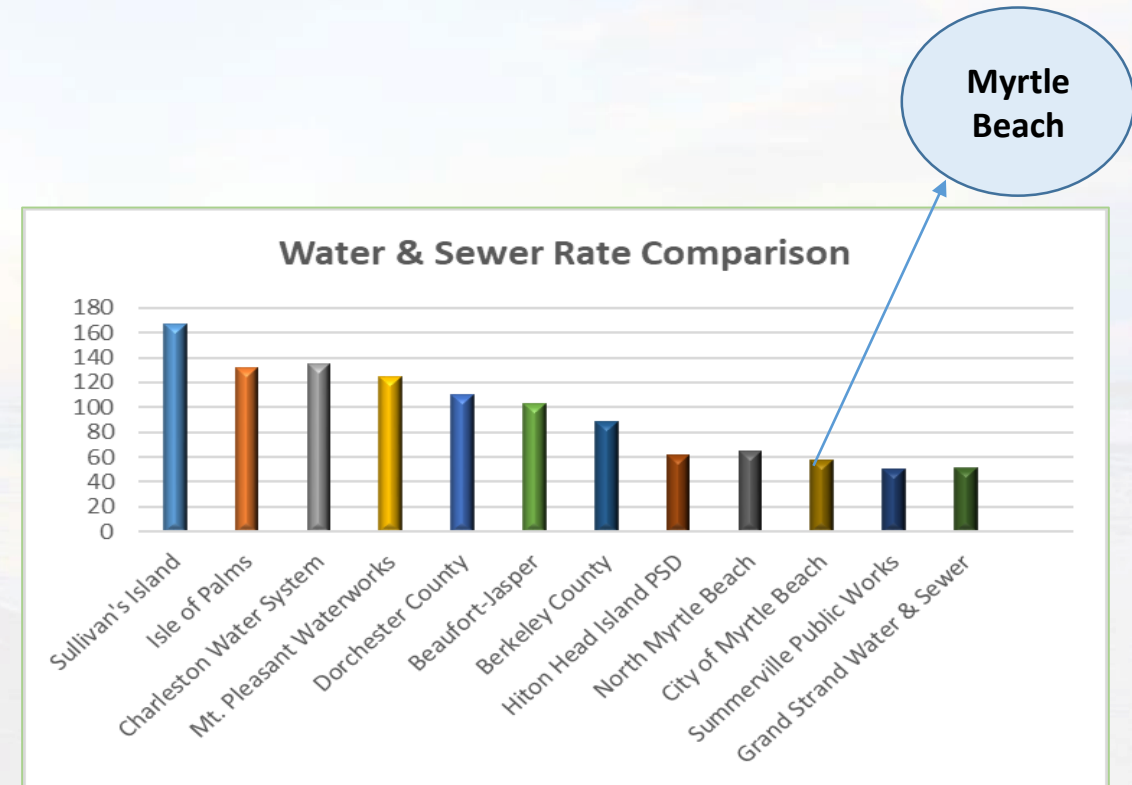
Commercial W&S Rate Increase - Restaurant		
1.5 Inch Meter <u>Fast Food Style</u>		
Rounded Avg Usage In Gallons Per Month		60,000
60,000 Gallons - Old Rate	\$	492.81
60,000 Gallons - New Rate	\$	515.36
Increase \$	\$	22.55
% of Increase (Blended)		4.58%
2 Inch Meter <u>Sit Down Restaurant</u>		
Rounded Avg Usage In Gallons Per Month		190,000
190,000 Gallons - Old Rate	\$	1,561.30
190,000 Gallons - New Rate	\$	1,632.65
Increase \$	\$	71.35
% of Increase (Blended)		4.57%

Commercial W&S Rate Increase - Hotel		
3 Inch Meter <u>Mid-Sized Hotel</u>		
Rounded Avg Usage In Gallons Per Month		280,000
280,000 Gallons - Old Rate	\$	2,339.43
280,000 Gallons - New Rate	\$	2,446.34
Increase \$	\$	106.91
% of Increase (Blended)		4.57%
4 Inch Meter <u>Large Resort Hotel</u>		
Rounded Avg Usage In Gallons Per Month		900,000
900,000 Gallons - Old Rate	\$	7,400.20
900,000 Gallons - New Rate	\$	7,738.27
Increase \$	\$	338.07
% of Increase (Blended)		4.57%

Water & Sewer Rate Comparison

Utility/Community	Water	Sewer	Total
Sullivan's Island	\$55.82	\$111.09	\$166.90
Isle of Palms	\$44.63	\$87.13	\$131.75
Charleston Water System	\$30.45	\$104.66	\$135.11
Mt. Pleasant Waterworks	\$51.16	\$73.24	\$124.39
Dorchester County	\$53.54	\$56.20	\$109.74
Beaufort-Jasper	\$37.00	\$65.78	\$102.78
Berkeley County	\$44.58	\$44.00	\$88.58
Hiton Head Island PSD	\$27.53	\$33.50	\$61.03
North Myrtle Beach	\$31.61	\$33.12	\$64.73
City of Myrtle Beach	\$21.67	\$35.95	\$57.62
Summerville Public Works	\$26.35	\$24.00	\$50.35
Grand Strand Water & Sewer	\$22.73	\$27.98	\$50.70

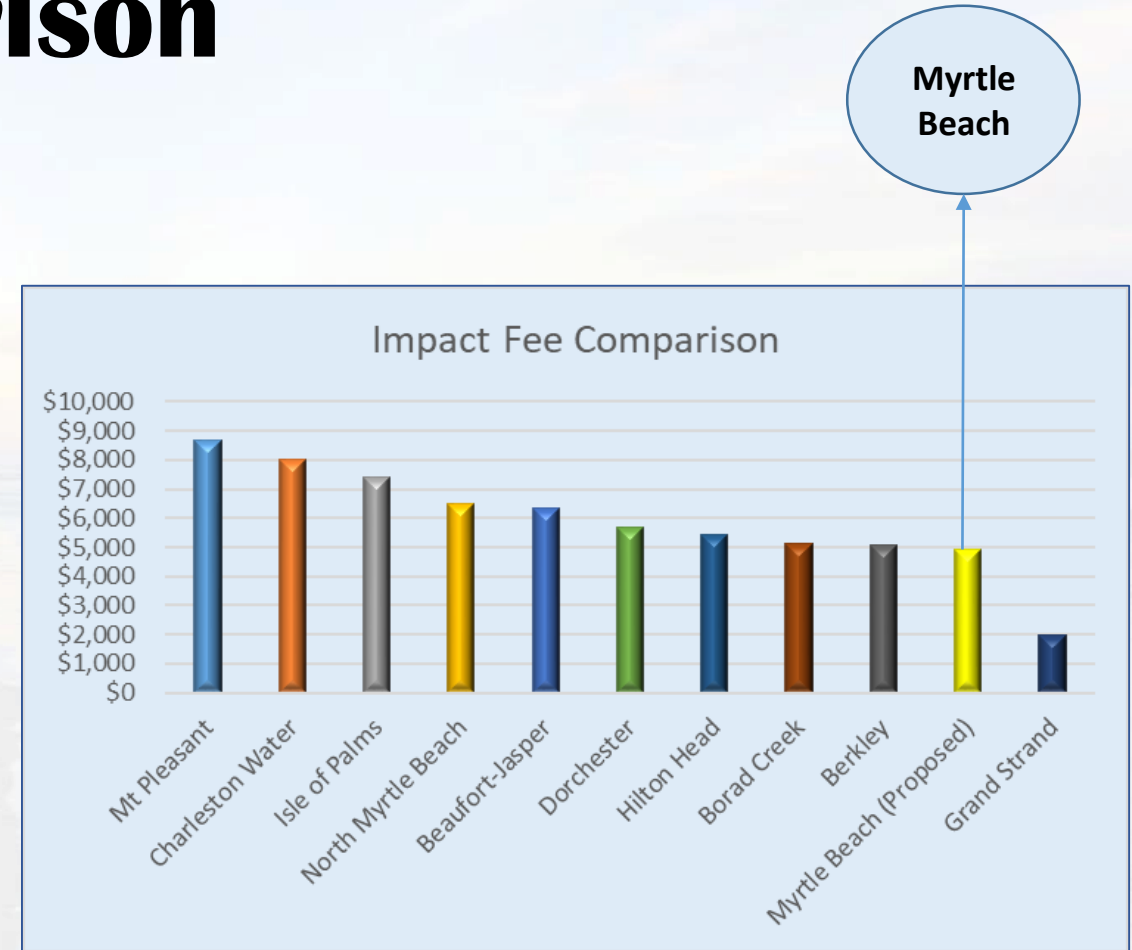
Based on 3/4 inch meter, 7,500 gallon usage



	<u>Water</u>	<u>Sewer</u>	<u>Total</u>
Average (Excluding COMB)	\$ 40.64	\$ 63.33	\$ 103.97

Water & Sewer Rate Impact Fee Comparison

Utility Impact Fees per ERU (1)			
Utility/Community	Water	Sewer	Total
Mount Pleasant Waterworks	\$3,110	\$5,550	\$8,660
Charleston Water System (CPW) (2)	3,715	4,280	7,995
Isle of Palms	3,414	3,995	7,409
North Myrtle Beach	3,520	2,955	6,475
Beaufort-Jasper	1,924	4,395	6,319
Average (Excluding Myrtle Beach)	2,456	3,555	6,011
Dorchester County	2,200	3,500	5,700
Hilton Head Island PSD	2,400	3,040	5,440
Broad Creek PSD	1,465	3,635	5,100
Berkeley County	2,200	2,850	5,050
Myrtle Beach (Proposed)	2,538	2,407	4,945
Myrtle Beach (Existing)	2,417	2,292	4,709
Grand Strand	610	1,350	1,960



	<u>Water</u>	<u>Sewer</u>	<u>Total</u>
Average (Excluding COMB)	\$2,456	\$3,555	\$6,011



Storm Water Rate Increase

Based on the Operating and Capital needs of the City, Consultants recommended a 22% annual increase in Storm Water Fees.

Single Family Residential			
	FY23	Proposed FY24	Increase
Monthly Bill	\$9.30	\$11.35	\$2.05
Annual	\$111.60	\$136.20	\$24.60

Restaurant (Lot Size 22,250 Square Feet)			
	FY23	Proposed FY24	Increase
Monthly Bill	\$33.14	\$40.41	\$7.27
Annual	\$397.68	\$484.92	\$87.24

Hotel (Lot Size 711,240 Square Feet, 16 acres)			
	FY23	Proposed FY24	Increase
Monthly Bill	\$1,059.48	\$1,291.52	\$232.04
Annual	\$12,713.76	\$15,498.24	\$2,784.48

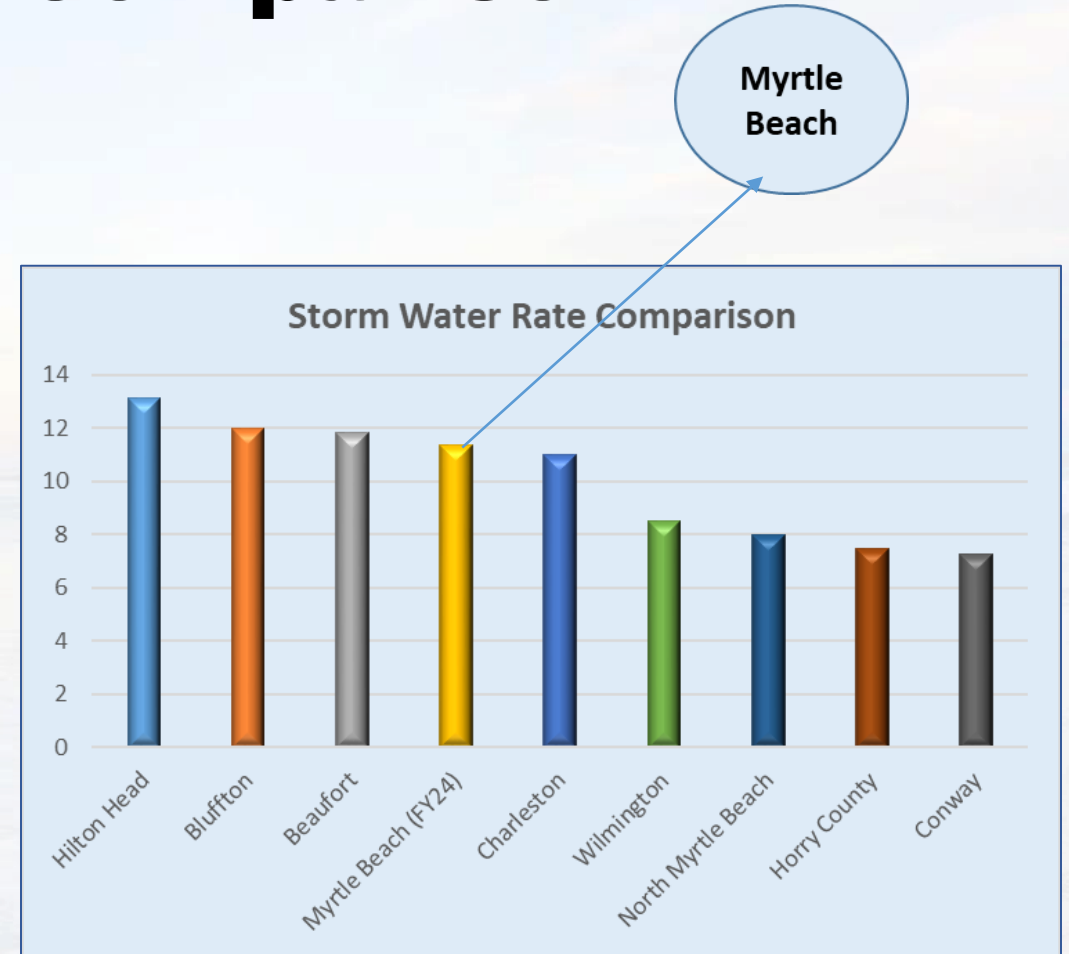
Hotel (Lot Size 22,250 Square Feet)			
	FY23	Proposed FY24	Increase
Monthly Bill	\$33.14	\$40.41	\$7.27
Annual	\$397.68	\$484.92	\$87.24



Storm Water Rate Comparison

Based on the Operating and Capital needs of the City, Consultants recommended a 22% annual increase in Storm Water Fees.

Jurisdiction	ERU	Rate (Monthly Equivalent)
Hilton Head	4,906	\$13.11
Beaufort	4,906	\$11.97
Bluffton	4,906	\$11.81
Myrtle Beach (FY24)	5,000	\$11.35
Charleston	2,200	\$11.00
Myrtle Beach (current)	5,000	\$9.30
Wilmington	2,500	\$8.51
North Myrtle Beach	3,500	\$8.00
Horry County	2,500	\$7.45
Conway	2,700	\$7.25



Solid Waste Rates & Charges



“Outside City Waste Convenience Fees” - A per ton charge levied to offset the Transfer Station cost of increased service demand driven by the receipt of waste generated outside of the City of Myrtle Beach limits. The per ton charge will be set annually and may be periodically adjusted during the year by the City Manager based on fluctuations in volume and inflation related cost drivers.

Preliminary Outside Waste Convenience Fee FY24 : \$6.57 / ton. Considers preliminary evaluation of costs of outside city waste based upon the difference in overall tonnage (2019 to 2022) at the transfer station, overtime salaries, and 2 new walking floor trailers.

Public Works has estimated commercial tonnage applicable to the convenience fee at 10,350 tons, resulting in an additional \$70,000 in revenue generation.

Parking Rates & Charges

CURRENT RATES:



On-Street Parking

Oceanfront Beach Access (*City-Wide*)

Hourly: \$ 3.00 / Max Daily: \$15.00

Core: 6th Avenue North to 16th Avenue North

Hourly: \$ 2.00
No Restrictions, No Daily Rate

29th Avenue South to 31st Avenue North (*Excluding Core*) Hourly: \$ 2.00 / Max Daily: \$10.00

Off-Street Parking

Weekly On-Street Passes \$ 50.00

Non-Resident Passes \$100.00

Non-Resident Golf Cart Passes \$100.00

Employee Decals \$ 50.00

Replacement Decals \$ 20.00

Current Parking
Season
Revenues
budgeted for
FY24: \$2.66m

Year Round Parking Charges would generate approximately \$94,000 net revenue.

2023 Myrtle Beach Parking Year-Round Program Review

Updated - February 27, 2023



2022 Myrtle Beach Parking Program Review

- *Municipal Paid Parking is a “Seasonal” operation*
- **Dates of Operation:** March 1st through October 31st
- **Enforcement Period:** 7 days / week | 9am – 12am (Midnight)
- **Number of Parking Spaces Managed:** 2,513 Spaces
- **Number of Spaces added in the winter of 2022/2023:**
60 Spaces, 7th Ave N, Chester St and York St.

2023 Current Parking Rates

March 1st through October 31st

Rate: **\$3.00 an Hour / \$15.00 Maximum All Day Rate**

Location: Beach Accesses and Street Ends - 82nd North to 29th South, 70 Parking Lots

Number of Spaces: **1099 spaces**

Rate: **\$2.00 an hour, No Maximum Rate**

Location: Core Area - 6th Avenue North to 16th Avenue North

Number of Spaces: **788**

Rate: **\$2.00 an Hour / \$10.00 Maximum All Day Rate**

Location: 29th South to 31st North:

Excluding the Core District 6th Avenue North to 16th Avenue North

Number of Spaces: **626**

Recommended: 2023/24 Winter Parking Rates
Effective Dates: November 1st through February 28th

Rate: ***\$1.00 an Hour / \$3.00 Maximum All Day Rate***

Location: Beach Accesses and Street Ends - 82nd North to 29th South, 70 Parking Lots

Number of Spaces: **1099 spaces**

Rate: ***\$1.00 an Hour / \$3.00 Maximum All Day Rate***

Location: Core Area - 6th Avenue North to 16th Avenue North

Number of Spaces: **788**

Rate: ***\$1.00 an Hour / \$3.00 Maximum All Day Rate***

Location: 29th South to 31st North:

Excluding the Core District 6th Avenue North to 16th Avenue North

Number of Spaces: **626**

Gross Estimated Additional Revenue November 1st, 2023 through February 28th, 2024

Gross Estimated Additional Winter Revenue						
	<u>November '23</u>	<u>December '23</u>	<u>January '24</u>	<u>February '24</u>	-	<u>Total</u>
On-street	\$ 28,179.72	\$ 27,150.29	\$ 24,777.43	\$ 27,140.13		\$107,247.57
Violation	\$ 2,400.00	\$ 2,700.00	\$ 2,250.00	\$ 2,850.00		\$ 10,200.00
	<u>November '23</u>	<u>December '23</u>	<u>January '24</u>	<u>February '24</u>	-	<u>Total</u>
Total	\$ 30,579.72	\$ 29,850.29	\$ 27,027.43	\$ 29,990.13		\$117,447.57

Estimated Additional Payroll Expenses November 1st through February 28th

Additional Estimated Labor Costs to Implement 12-Month Parking			
	<u>12-Month Estimate</u>	<u>Current 23/24 FY Budget</u>	<u>Additional Cost</u>
Maintenance	\$ 164,729.07	\$ 160,633.07	\$ 4,096.00
Enforcement	\$ 121,901.25	\$ 118,061.25	\$ 3,840.00
Front Office/ Accounting	\$ 105,453.54	\$ 102,087.38	\$ 3,366.16
Benefits and Payroll Processing	\$ 218,804.92	\$ 213,383.84	\$ 5,421.08
6.0% Management Fee	\$ 159,765.33	\$ 153,058.39	\$ 6,706.94
Total Estimated Additional Labor Costs:			\$ 23,430.18

NET = Additional Gross \$117,447.57 (-) Additional Labor \$23,430.18 = **\$94,017.39**

Current Off-Season Duties

November 1st through February 28th

- Seasonal Parking allows for revenue for eight months out of the year, but we in fact are a year-round operation.
- During the 4 months of free-parking season we are:
 - repurposing and refurbishing meters and paystation equipment
 - painting curbs, lines, handicap spaces, and pay dots
 - adding or updating signage city-wide as needed
 - meeting with staff on ROW issues to address before March 1st
- In the front office we continue to take citation payments and also issue parking decals (6,000 decals in the winter of 2022 & 2023)

Offseason Refurbishment Projects



During free-parking season, we lose control of parking throughout the city. There are numerous offenders daily. Visitors park wherever they want during winter with no penalty.





Year-Round Parking Summary

- \$94k (+/-) estimated additional net income to the city
- “Off Season” rate is City-wide where paid parking is enforced:
 - **\$1.00 / hr | \$3.00 Max Daily**
- Establishes ROW control 365 days / year
- Additionally, parking times and restrictions for decal programs can be evaluated and adjusted to coincide with year-round paid parking